

PUREMOTION MOTORSPORT



“Nowhere else will you drive a true race car, with the whole package presented to such a high standard.”

Neil Garnham
Managing Director
Garnell



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WELCOME TO PUREMOTION MOTORSPORT

PureMotion Motorsport provides a fully comprehensive range of exhilarating range of exhilarating events for Business clients.

With a wealth of motorsport experience gained in Formula 1, GT racing and British Touring Cars we pride ourselves on the quality of our experiential activities. We pay particular attention to the finer details to ensure that every driver, passenger and visitor at a PureMotion event has an unforgettable experience and will want to come back for more.

PureMotion runs events at the UK's premier race circuits including Silverstone, Brands Hatch, Donington Park and Snetterton, as well as European circuits such as SPA Francorchamps.

Whether you select a packaged or bespoke event structure, the results will be an exhilarating experience like no other. Our events bring people together in electrifying environments they will be eager to tell other people about, whilst providing ROI for our clients.

EVENT OPTIONS



EVENT OPTIONS

It is an ongoing challenge for all businesses to find innovative and accessible venues for key meetings and events.

PureMotion Motorsport provides a selection of pre-packaged and bespoke event structures to support a range of events at prestigious locations.

CONFERENCES & EXHIBITIONS

Each of our chosen circuits offers fantastic facilities for larger events. Whether it is an annual conference or maybe a customer exhibition these venues will truly stand out, ensuring you achieve maximum attendance and impact.

Our events partner can offer you a complete solution surpassing your expectations from ideas and planning through to execution. However, if you already have an events team we can work under their instruction.

TEAM EVENTS

Why not break the mould and host your next team or company event at one of the fantastic motorsport locations we offer.

Each of these prestigious circuits has been specifically chosen based upon location, business facilities and, of course, fantastic driving!

We work closely with our clients to deliver exceptional and unforgettable events from 10 to 1,500 people to provide experiences which will inspire and motivate your most valuable assets - your people.

PRODUCT LAUNCH EVENTS

You want your company to be recognised for being innovative, exciting and a step above the rest. What better way to reinforce this than launching your next product or service at one of our iconic motorsport venues.

We can provide tailored and branded experiences to support your launch, and ensure that you drive maximum attendance and impact at your next event.

INCENTIVES

Incentives are a proven way to drive teams' and partners' performance. Motorsport has always been associated with high performance, technology, team work and the drive for success. Using this ethos we have developed a range of incentive events which cater for groups from five to fifty.

We work closely with our clients to deliver ROI with highly desirable event structures which engage and motivate teams to maximise their performance, team work and drive for success!

HOSPITALITY

It is not just about fast cars and driving! All of these fantastic motorsport venues are steeped in history, inspiring technology and innovation, so where better to host hospitality experiences which help to build relationships or reward performance.

Offering the personal touch, PureMotion uses its exceptional resources and contacts to provide entertaining, challenging and rewarding hospitality events to help build key business relationships and reward performance or loyalty.

PUREMOTION EXPERIENCES

With a strong heritage in motorsport, we believe that planning, preparation and attention to detail are paramount to delivering optimum performance and we apply these principles to all of our experiences.

With any experience, the anticipation can generate a huge amount of excitement and discussion, and we look to build on that leading up to your event, no matter how big or small, to ensure that your business gains maximum return for any event you book with us.

We have a range of pre-defined experiences which can be either the main focus of your event or incorporated into other activities. We can also tailor bespoke events to suit your needs catering for group sizes up to 50 people.

We guarantee that everyone who takes part in one of our experiences will not only be completely exhilarated but will also leave with unforgettable memories they will want to share with colleagues, friends and family.

3.00SEC
TIME OUR RADICAL SR3
SUPERCARS TAKE TO
REACH 60 MPH



PASSENGER HOT LAPS

Sitting strapped into a Supercar, Passenger just inches above the tarmac you will have a completely different Hot Laps view on what racing looks like from the driver's perspective. You will be driven by one of our experienced instructors, and with 2-way intercom you can communicate with them and learn about the race track and what racing these cars involves.

This experience is very popular with larger groups, and allows us to cater for up to 50 people per day.

THE CHASE

New for 2015, The Chase offers the ultimate supercar race experience. On track with at least 2 of PureMotion's supercars, you and your colleagues will experience a race simulation between competing drivers. You will experience firsthand the tactics, skills and rivalry between our instructors as they battle for the win!

As with all of the PureMotion experiences you will be provided with in-car full HD video footage of your experience, to share with colleagues and friends.

510BHP
THE POWER BHP PER
TONNE THAT EACH OF
OUR SUPERCARS HAVE

DRIVING EXPERIENCES

Whether as an incentive, the main event of the day, or integrated into a larger event this will really build up anticipation and a small amount of apprehension! But fear not as our instructors are able to support and develop all levels of driving ability, to ensure that everyone leaves feeling that they actually are able to control and drive a real race car at speed.

With all of our experiences, we pay attention to every detail, to ensure that everyone attending feels valued and has the best possible time with us.

We work closely with every one of our clients to ensure that we deliver the most professional and enjoyable experiences that their customers or employees will remember for a long time.

DRIVING HALF DAY

Our driving experiences cater for all levels of abilities, from absolute track day beginners up to licensed racers. With any of our driver experiences, we look to understand objectives for each of the individuals, to ensure that they each get maximum enjoyment from their time with us and on the circuit.

We ensure a maximum of 4 drivers per car, to ensure we optimise the amount of track time per person. All of our cars are fitted with GoPro HD cameras and between sessions one of our instructors will review footage with the driver and discuss their performance and provide valuable suggestions on where they can improve. This experience can cater for up to 16 drivers per day.

DRIVING FULL DAY

Our ultimate experience is the Full Day Driving Experience. This provides every client with maximum track time, and allows them to build confidence and improve performance as they progress through each new session. As with every driving experience we look to understand what each driver wants to get from the day, and our instructors will work with each individual to ensure they get the maximum enjoyment and satisfaction from their time with us.

We ensure a maximum of 4 drivers per car and this experience usually caters for up to 8 drivers per day, however we can tailor this as needed for smaller or larger groups.

EXAMPLE HALF DAY TIMINGS

- 1pm** Arrive and Registration
- 1:30pm** Drivers Briefing & Suit Up
- 2:00pm** Familiarisation Lap with Instructor
- 2:30pm** Driving Sessions
- 4:30pm** Passenger Hot Lap
- 5:00pm** Awards & Depart

EXAMPLE FULL DAY TIMINGS

- 8am** Arrive and Registration
- 8:30am** Drivers Briefing & Suit Up
- 9:00am** Familiarisation Lap with Instructor
- 10:00am** Driving Sessions
- 1:00pm** Lunch
- 2:00pm** Driving Sessions
- 4:30pm** Instructor Hot Laps
- 5:00pm** Awards Presentation



LOCATIONS

DONNINGTON PARK

Donnington Park hosts many events including British touring cars and British Superbike Championships. The circuit can be configured in one of two formats - the GP Circuit and the National Circuit. Both are quite technical and challenging but an absolute pleasure to drive.

Donington Park provides a wide range of meeting rooms, event facilities and spaces providing the capacity to support meetings and events from 10 to 1,500 delegates. Centrally located in the East Midlands, Donington Park enables good access from many areas.

SILVERSTONE

Silverstone, the home of Formula 1, is one of the world's most iconic race circuits and certainly on most car enthusiasts' bucket lists. Get to experience the fantastic Grand Prix circuit which is 3.6 miles long, fast, technical and exceptionally rewarding.

More than just a race circuit, Silverstone provides top class facilities both on and off the track. Business facilities are exceptional with meeting rooms and facilities capable of hosting up to 850 delegates. Based in Northamptonshire, with excellent motorway links and just 75 miles from central London, it's the perfect venue to host your event.



BRANDS HATCH

Brands Hatch hosts the British Touring Cars Championship as well as the DTM Championship, British Superbike Championship and many other events. Typically the circuit is run in either the full 2.4mile GP format or the shorter 1.1.2mile Indy. Brands Hatch is a very exciting circuit to experience, with the particularly notorious Paddock Hill bend rewarding the brave and punishing the foolish!

The purpose-built Motorsport Vision Centre, which overlooks the Brands Hatch Indy Circuit, provides a range of meeting or event rooms catering from 10 up to 600 delegates. All that and it's located just 24 miles south of central London

SNETTERTON

Snetterton is famous for hosting British Touring Cars, British Superbike and British GT Championships. The circuit can run in 3 formats, Snetterton 100, 200 or 300 and these are 1 mile, 2 miles or 3 miles in length respectively. A fast but technical circuit that takes time to master, it is extremely rewarding to drive.

ROCKINGHAM

Used by amongst others, the Dunlop MSA British Touring Car Championship, Rockingham's International Super Sports Car Circuit combines long straights, sweeping high-speed banked corners and includes the infamous Turn 1 bend and Gracelands corner. As a contrast, Rockingham's International Super Sports Car Circuit has lower speeds and a highly technical infield layout to really test a driver's skill.



OUR CARS

The Radical SR3 RS is one of the world's most successful sports-racing cars. It is a sure-footed, highly-developed race car, adept and responsive in the hands of both the novice track-day driver and seasoned racing professionals.

	0-60 MPH	POWER TO WEIGHT PER TONNE	1/4 MILE	NURBURGRING LAP TIME
Radical SR3 RS 3.1 sec		509Bhp	10.3 Sec	7:19:00
Ferrari 458	3.1 Sec	378Bhp	10.8 Sec	7:28:00
Porsche 911 Turbo	3.5 Sec	299Bhp	11.3 Sec	7:32:00
Lamborghini LP640	3.2 Sec	350Bhp	11.2 Sec	7:40:00

Our supercars are powered by four-cylinder 1500cc engines, revving up to 10,000rpm and producing over 260 bhp. 0 - 100kph is achieved in 3 sec and top speed can be in excess of 250kph.

With advanced race-derived aerodynamics, our cars are capable of mind-blowing cornering of up to 2.5G and big brakes and wide slick tyres provide the ultimate stopping power. Power is delivered to the track through the rear wheels via the six speed gearbox and gears are changed using the steering wheel paddle shift giving lightning fast changes.

900KGS
THE AERO DOWNFORCE
PRODUCED AT 250KPH



EVENT BOOKINGS

At PureMotion we place a particular focus on client care to ensure that we exceed our clients' expectations all the way from initial contact to successful event launch. To make a booking or discuss your specific requirements, please contact us and we will be more than happy to help you achieve your goals.

We are always excited to innovate and create bespoke events, so please don't hesitate to ask if you have any requirements that we have not outlined in this brochure.

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